

# SHOPIFY INTEGRATION

salesforce

## Scope:

- Develop an application to integrate customer details and order data from Shopify E-commerce into Salesforce.
- Implement a sync mechanism to ensure seamless integration between Salesforce and Juno Orders application.
- Streamline the tracking and management of customer information within Salesforce.
- Enhance the efficiency of handling customer orders by integrating and syncing them with Juno Orders application.
- Address the cumbersome process currently faced by the client in managing customer details and order data.

## Challenges:

- Difficulty in tracking and managing customer data and orders from Shopify on external servers.
- Desire to save data in a proper format within Salesforce for improved organization.
- Need for effective management of data with Juno Orders support.
- Recognizing the challenge of handling customer information and orders efficiently.
- Aim to enhance service and business effectiveness through streamlined data management.

## Solution:

- Shopify Integration extracts data from a specific store.
- Data is saved in Salesforce using Juno Orders objects and fields.
- Each product is represented as a Product in Salesforce.
- Customer information is saved as an Account in Salesforce.
- Each customer order is saved as a Sales Order in Salesforce.
- The integration enhances flexibility for the client in tracking and managing their business processes.

## Results:

- Now lot of effort to manage the orders has been reduced. Now the client can track the orders and can manage customers Data. Client can view and analyze the business in a very easy and flexible way.

